

KEEP TRACK OF BULK TANK RESULTS WITH "TANK WATCH"

Tank Watch is a web-based service that "watches" dairy producers' bulk tank test information, and then notifies them when their custom set milk quality or component limits are exceeded. It also stores bulk tank test information, adds local environment data and allows tracking changes overtime.

There are three primary reasons a dairy might be interested in Tank Watch.

- 1) The Dairy can respond more quickly to something "breaking" in their herd, or in the milking system. They will immediately be notified when one of their bulk tank milk test results exceeds their preset limits. For example if their SCC goes over 200,000, or their fat drops below 3.5, or their Bacteria Count goes over 80,000, they can receive an alert. Dairies can set their alerts by absolute values, or by degrees of change. They pick the test, they set the limits, and they tell Tank Watch how they wish to be notified. They can choose to be automatically notified by email, fax, pager, or cell phone.
- 2) Dairies can use these same settings so other people, like a nutritionist or farm advisor can be notified in like fashion.
- 3) The dairy can use historical information to understand how their milk is changing over time. They can log on the Tank Watch web.

FEED WATCH

Feed Watch, a system developed by Valley Agricultural Software and available through Dairy One, allows more control over what and how much is being fed to your cows. Feed Watch is a complete feed management software and hardware package.

There are several components that make up the Feed Watch system; a scale indicator mounted on the feed truck or trailer, a bright screen display for easy tracking of feed ingredients, two radio frequency modems that communicate between the feed truck and office PC, and the software which monitors feed usage, sales, purchasing, and animal intakes. Feed Watch is designed to be user friendly, yet sophisticated enough to handle the most complex feeding scenarios.

For more information, or to get a free Feed Watch informational CD, call the Dairy Management Resources group or e-mail dmr@dairyone.com. site, any time, and look at their historical results. They can look at the data in a graph format, in a table, or even download it in spreadsheet format. When they first log on, all milk plant historical information is already posted there for them. This service is only available to dairies whose milk handlers provide tank watch the data.

In the Northeast that is currently only DairyOne or DairyOne affiliated cooperatives. The cost is \$9.95 per month, paid by milk check deduction. If you are curious, check out www.tankwatch.biz on the web. You can register on the site and look at a two demonstration herds; DEMO1, PW=0001 and DEMO2=002.

FIGURE 1

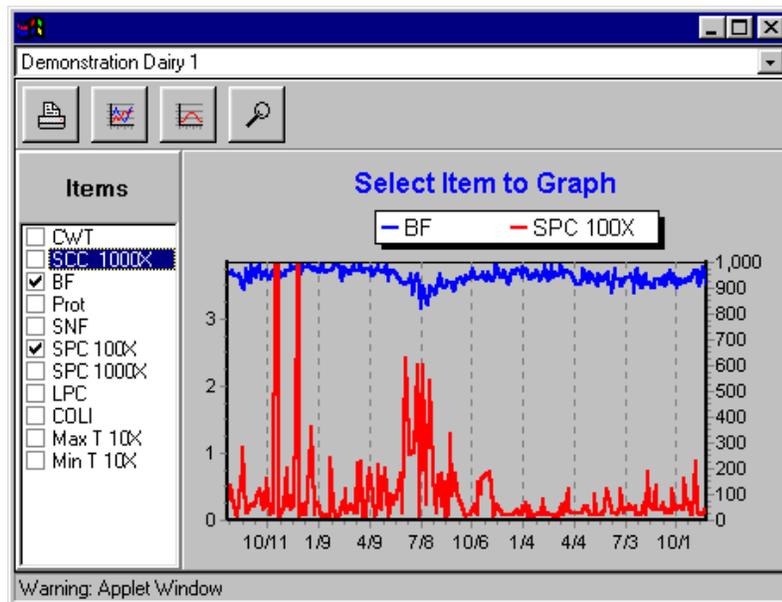


FIGURE 1. Tank Watch Graph illustrating spike in standard plate count a year ago. Results are monitored and displayed over time.

FIVE THINGS YOU CAN GET ON TEST DAY, FOR FREE.

One of the advantages of using Dairy One services is the wide range of reports available on test day. Dairy One technicians can easily generate the following reports at no additional cost.

When run regularly and monitored, these commands will help you increase the value of your Dairy One service.

- Cow Value
Puts a dollar value on each animal and its pregnancy to help with the decision to replace, breed, or even treat an animal.
- Monitor
Tracks key herd performance indicators by creating current snapshots of herd results. Run this monthly.
- Bredsum\le
This pregnancy rate determination has changed the way the work evaluates a herds reproductive performance by showing the rate at which heats are being detected and converted into pregnancies.
- Bull Pens
The pregnancy rate analysis (bredsum\le) discussed above can also tell you how effective your bulls are doing now at getting cows pregnant, but you must have bull pens setup and identified in your cowfile. We can help you hold bullpen cows off your vet list for a fixed number of days after begin examined and not determined pregnant.
- Events\2SI
Prompts for specific events in a specific date range.